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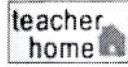
## Making A Brochure : Brochure Project for Holocaust book

Teacher Name: **Mrs. Rowen**

Student Name: \_\_\_\_\_

CATEGORY	8	6	4	2
<b>Attractiveness &amp; Organization</b>	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.
<b>Content - Accuracy</b>	All facts in the brochure are accurate.	99-90% of the facts in the brochure are accurate.	89-80% of the facts in the brochure are accurate.	Fewer than 80% of the facts in the brochure are accurate.
<b>Writing - Organization</b>	Each section in the brochure has a clear beginning, middle, and end.	Almost all sections of the brochure have a clear beginning, middle and end.	Most sections of the brochure have a clear beginning, middle and end.	Less than half of the sections of the brochure have a clear beginning, middle and end.
<b>Graphics/Pictures</b>	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
<b>Writing - Mechanics</b>	Capitalization and punctuation are correct throughout the brochure.	There are 1-2 capitalization and/or punctuation errors in the brochure.	There are 3-4 capitalization and/or punctuation errors in the brochure.	There are more than 4 capitalization or punctuation errors in the brochure.
<b>Sources</b>	Careful and accurate records are kept to document the source of 95-100% of the facts and	Careful and accurate records are kept to document the source of 94-85% of the facts and	Careful and accurate records are kept to document the source of 84-75% of the facts and	Sources are not documented accurately or are not kept on many facts and graphics.

	graphics in the brochure.	graphics in the brochure.	graphics in the brochure.	
<b>Presentation Time</b>	Presentation lasts 2-3 minutes, and presenter accurately and adequately answers class questions.	Presentation lasts 2-3 minutes, but presenter does not adequately answer class questions.	Presentation lasts less than 2 minutes, and presenter does not adequately answer class questions.	Presentation lasts less than 2 minutes and presenter did not answer any class questions.




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